



# Case Study

One of the world's  
**LARGEST TECHNOLOGY  
COMPANIES**

## Mobile Payments

How one of the world's  
biggest tech companies  
sends and receives money

### CHALLENGE

Sending money electronically isn't easy and requires jumping out of a conversation and into financial applications that require creating yet another account. Why not help customers go cashless quickly, easily and securely?

### SOLUTION

- Customers get paid or split bills right in text messages.
- There is no app to download and they can use the cards they already have in their digital wallet to add funds to their personal account or to send to others real-time.

### CONSUMER BENEFITS

Send and request money to friends and family more with their balance



Digital Money Movement

Transfer funds from debit cards and add funds to any external bank account



Integrated Banking

Receive third party disbursements from linked credit card rewards programs



Tailored Rewards Platform

It's quick and easy to open an account online and get a virtual card



Card Access in Seconds

Hear back in seconds and nearly everyone qualifies with successful identity verification



Identity Verification

### BUSINESS BENEFITS

APIs enabling digital money movement to and from multiple accounts

Partner-specific banking experience with integrated banking services

Rewards platform enabling partners deliver benefits for accountholders to drive retention

Issue virtual cards in your digital wallet

Comprehensive program management including identity verification, risk and customer service